

Environmental Risk Communication A Workshop for Contaminated Land Practitioners

Friday 16 April 2010, Novotel Melbourne on Collins, 270 Collins Street, Melbourne, and
Friday 14 May 2010, Citigate Central Sydney, 169-179 Thomas Street, Sydney.

Today as community concern about human health and ecological impact from exposure to contaminated sites emerge, pressure is put on organisations to incorporate community consultation into their risk management practices.

Increasing public awareness and media attention means that contaminated land experts need to be more involved in the direct communication of risk with non-technical people such as residents, community organisations, elected representatives and, in some cases, the media.

To help your organisation achieve its objectives for managing risk and to improve public trust in the context of contaminated sites, the Australian Remediation Industry Cluster (ARIC), in partnership with CRC CARE, has developed a 1-day Environmental Risk Communication Workshop that will assist participants identify key participatory processes to support effective engagement, and explore barriers in risk communication.

The workshop draws upon the experience of industry specialists to deliver a set of tools and techniques that enhances the opportunities for effective and credible community consultation. Useful communication methods will be presented which will enhance learning skills, confidence, and encourage organisational involvement in effective environmental risk communication strategies.

All workshop participants will also receive a copy of the CRC CARE Guidance on Community Consultation for Contaminated Land Practitioners handbook. The handbook covers an array of topics pertinent to any professional working in the field of site contamination and remediation. This handbook will complement existing guidelines and standards by providing practitioner perspectives and practical guidance through each stage of community engagement.

Workshop outline

8.30 - 9.00 am	Registration
9.00 - 9.30 am	Welcome and introduction to community engagement
9.30 - 10.00 am	The policy landscape: an overview of the current guidance and processes for best practice in risk communication
10.00 - 10.30 am	Morning tea
10.30 - 11.00 am	Community perceptions of contaminated land and remediation - what is driving the need for risk communication and community engagement; what are they interested in and who do they listen too.
11.00 - 11.30 am	Risk Communication and Community Engagement - how to communicate to a non technical audience.
11.30 - 12.30 pm	Interactive group session where participants to be asked to develop a response from a series of case studies provided to them.
12.30 - 1.30 pm	Lunch
1.30 - 3.00 pm	A collection of case studies from leading practitioners will be presented to highlight good and bad risk communication, how problems were overcome and how pitfalls can be avoided.
3.00 - 3.30 pm	Afternoon tea
3.30 - 3.50 pm	Some do's and don'ts in public meetings and Dealing with the media
3.50 - 4.30 pm	Discussion session with presenters – an interactive discussion session where participants will be able to provide their own experiences and reflections in regard to the practical challenges they have faced
4.30 - 5.00 pm	Summary and close

Workshop coordinators & speakers



Prof. Brian Priestly

Brian Priestly is a Professorial Fellow in the Department of Epidemiology & Preventive Medicine. He took up the position of Director of the Australian Centre for Human Health Risk Assessment (ACHHRA) in December 2003. ACHHRA's objective is to provide a national focus for human health risk assessment, primarily in the area of food and environment pollutants, and to contribute to workforce development in Human Health Risk Assessment. Prior to leading ACHHRA, Brian was Director of the Laboratories Branch in the Therapeutic Goods Administration (TGA) from 2001-2003. From 1992-2001, he was Scientific Director of the chemicals toxicology and chemicals risk management programs of the Commonwealth Health portfolio. He had overall responsibility for toxicological assessment of pesticides and other toxic chemicals and he provided Health Department input into various national and international chemicals management programs.



Dr Linda Heath

Dr Linda Heath has been undertaking a project on behalf of CRC CARE in relation to developing support for decision-makers and regulated parties on community consultation, and engagement in decisions on contaminated land in the form of a handbook, entitled: *Engaging the community: a handbook for professionals managing contaminated land*. The guidance document has been positioned in Australian context, and aims to provide improved support to communities, site owners, regulators, policy-makers, consultants and researchers on community consultation for contaminated land. Prior to undertaking the project, Linda was employed by the South Australian Department of Health. She has also undertaken a PhD with the Flinders University of South Australia that focused on factors associated with the absorption of environmental lead and other metals in the small intestine.



Dr Garry Smith

Dr Garry Smith is a Principal, Risk Assessment, at AECOM, a former Director of the Institute of Environmental Studies, University of NSW, and former Principal Environmental Scientist Sutherland Shire Council. He studied with the USEPA as a dual Fulbright Fellow and is Professorial Visiting Fellow in the School of Risk and Safety Sciences, University of New South Wales. Garry's local government work was acknowledged in the inaugural NSW Local Government Excellence in the Environment Award 1999 and an invitation to be Australian Member of the international working team developing the ICLEI Global Water Campaign 1999. He was an Expert Panelist on the NSW Ministerial Inquiry into Alternative Waste Management Technologies and Practices 2000, and a Ministerial Appointee to the NSW Planning Inquiry Expert Panel on HCB Destruction, Botany, 2004-2006. He was in 2008 a community-endorsed reviewer considering health risk from air emissions associated with chemical waste destruction at the Orica Australia site, Botany, NSW.



Dr Jason Prior

Dr Jason Prior is a Senior Researcher with the Institute for Sustainable Futures, UTS. He has a cross-disciplinary background in urban studies, planning, sociology, urban design, and architecture. His recently completed doctoral research explored the interplay of built form, governance, planning and social identity within the 20th century urban context. He has received industry recognition for the contribution that his research has made to the knowledge of planning, architecture, and urban studies when he was awarded the Byera Hadley Scholarship by the NSW Architects Registration Board. Jason has been undertaking a project regarding community attitudes to environmental contamination and remediation and will present his work as part of the workshop.



Mr Wil Van Deur

Wil is manager and principal researcher for CRC CARE's Asia Pacific Policy project. He has extensive experience of legislation and policy development with South Australian government agencies, specifically within the Environment Protection Authority, the Department of Environment and Heritage and in the Department for the Premier and Cabinet. In addition to his experience in policy development at the State and national levels, he has also undertaken environmental impact assessments of major urban, industrial and mining projects in South Australia. His research interests are in the fields of environmental policy, site contamination law and policy, environmental impact assessment and sustainability. Wil is an adjunct lecturer for the Flinders University (South Australia) School of the Environment where he teaches a postgraduate course in environmental policy development. He is also undertaking a PhD through the Institute for Sustainable Futures, a research institute of the University of Technology, Sydney.

Please complete the registration form and forward together with your fee to:
Manager: Education and Technology Transfer
CRC CARE Pty Ltd
P.O. Box 486
Salisbury South, South Australia 5106
Telephone: (08) 8302 3937
Facsimile: (08) 8302 3124
Email: andrew.beveridge@crccare.com

ARIC is an initiative of CRC CARE

Registration Form and Tax Invoice* CRC CARE Pty Ltd ABN 97 113 908 044

*Upon completion of this form, including the relevant payment, this form will become a Tax Invoice.

Please register me for the following workshop:

- Environmental Risk Communication Melbourne, 16th April
Novotel Melbourne on Collins, 270 Collins Street, Melbourne
or
 Sydney, 14th May
Citigate Central Sydney, 169-179 Thomas Street, Sydney

FEES

- CRC CARE Partners AUS \$400 inclusive of GST
 Non-partners AUS \$450 inclusive of GST

The fee includes attendance of the workshop, copy of the Consultation Handbook, workshop notes and full catering for the duration of the workshop.

DELEGATE DETAILS (please print)

Date: _____

Title: _____ First Name: _____ Surname: _____

Email: _____

Position: _____ Organisation: _____

Postal Address: _____

City: _____ Country/State: _____ Postcode: _____

Telephone No: _____ Mobile: _____

Dietary Preferences: _____

METHOD OF PAYMENT (please tick)

- Cheque (payable to CRC CARE Pty Ltd)

Please forward cheque, and a copy of THIS registration form to the Education Coordinator at the above address.

Credit Card: Credit Card No: _____ Expiry Date: _____

Visa Master Card Name on Card: _____

- Tick if a receipt is required

Amount: AU\$ _____ Signature: _____

Once payment has been processed/received, your booking will be confirmed by Email.

Fax the form to +61 8 8302 3124 or Email Andrew.Beveridge@crccare.com

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